







Startup ideation for the Northeast:

All India Competition

Organized by North East Centre for Technology Application and Reach (NECTAR), Unnat Bharat Abhiyan (UBA), and Vijnana Bharati (VIBHA)

April 10, 2021

State Convention Centre, Shillong, Meghalaya

If you have an innovative startup idea suitable for Northeast Region, Grab the Opportunity now!

THEMES IN FOCUS

- HEALTH
- EDUCATION
- ENERGY
- AGRICULTURE
- FOOD PROCESSING
- WASTE MANAGEMENT
- INFRASTRUCTURE
- IDEAS FOR LIVELIHOOD **GENERATION USING LOCALLY-AVAILABLE RESOURCES**
- ENVIRONMENT PROTECTION AND
- RESTORATION MISCELLANEOUS IDEAS FOR **SOCIETAL BENEFITS**





ATTRACTIVE PRIZES FOR ONE AND ALL











Conclave on Transforming Meghalaya State through Science and Technology Interventions

Organized by North East Centre for Technology Application and Reach, Department of Science and Technology, Government of India

in association with

Unnat Bharat Abhiyan and Vijnana Bharati April 9–10, 2021 State Convention Centre, Shillong

Startup Ideation for the Northeast: All India Competition April 10, 2021

About the competition: As part of the "Conclave on Transforming Meghalaya State through Science and Technology Interventions", NECTAR-UBA-VIBHA are organizing "Startup Ideation for the Northeast: All India Competition."

We welcome entries on <u>innovative startup ideas with a potential to bring about societal</u> <u>benefits in the Northeast Region</u> (NER) of India across the following themes:

- Health
- Education
- Energy
- Agriculture
- Food processing
- Waste management
- Infrastructure
- Ideas for livelihood generation using locally-available resources
- Environment protection and restoration
- Miscellaneous ideas for societal benefits

Participants: Entries are welcome from any Indian citizen having an innovative startup idea relevant to the NER.

How to participate: Interested participants are required to submit their entries at the below link.

https://forms.gle/RJDVmVUgsobPuQst8

The entries will be screened and top 10 entries will be selected for the next round of the competition scheduled on April 10, 2021 at Shillong, Meghalaya.

Last date to submit entries: April 1, 2021

Prizes:

- Top 50 entrants will receive an appreciation certificate
- Top 10 entrants will make it to the second round of the competition. They will get to visit
 Shillong and present their ideas in front of leading experts, and leverage an opportunity to
 network with a community of entrepreneurs, investors, state government, and other
 potential technology takers
- Top 3 entrants selected by an eminent jury in the second round will win attractive prizes